

Quotes: Key Stakeholders

Ann Golden

President and chief executive officer
Conference Board of Canada

"The True Sport Report reinforces the Conference Board's earlier findings that sport is, indeed, an important public asset in Canada, and one that merits our concerted attention and effort to ensure it yields the greatest possible benefits for Canadians and their communities."

Gordon M. Nixon

President and chief executive officer
Royal Bank of Canada

"Participating in sports gave me important experiences and lessons that have helped me be a better business leader, a good parent and citizen. Playing in sports that are driven by positive values exposes our children to good role models, teaches them to respect their fellow teammates and competitors, and provides valuable life lessons about leadership, teamwork, and integrity and personal accountability."

Dr. Andrew Pipe

Chief
Division of Prevention and Rehabilitation, University of Ottawa Heart Institute

"Our current youth obesity rates are staggering, and I believe Canada can do better by our young people. The True Sport report highlights the challenges ahead of us, while offering Canadians an opportunity to be more proactive about how sport can be used to help our youth overcome obesity."

Johann Koss

President and CEO

Right to Play, Four-time Olympic gold medalist

"Canada is a great country - fair and caring. If we put our minds to it, we can lead the world in harnessing the power of sport and play to make a great difference in the lives of children and communities."

Dr. Wilton Littlechild, C.M., Q.C.

Regional Chief

Assembly of First Nations

Treaties 6, 7, 8 (Alberta)

"What Sport Can Do: The True Sport Report is a perfect guide for how we can strategically use sport to elevate the lives of people in our communities. Aboriginal youth face many challenges, but we know through experience that initiatives like the North American Indigenous Games can use sport to harness and support our young people's potential."

Monica Patten

President and CEO

Community Foundations of Canada

"Community foundations share the desire to build stronger, healthier communities across the country. We can all see from the True Sport Report how values-driven sport is an effective means of community building."

Al Hatton

President and CEO

United Way of Canada

"At the United Way, we know that tackling the root causes of social problems is not always easy, but it is always worthwhile. The True Sport Report shows us how community sport can help address social issues before they become problems."